

UNITED SCOUTING DEVELOPMENT FUND

of Rochester and Monroe County

BOY SCOUTS ■ GIRL SCOUTS

Campaign Office ■ 55 St. Paul Street ■ Rochester 4, New York ■ HAmilton 6-8040

September 23,
1958

MEMORANDUM

From: Howard T. Cumming

Subject: "Our Youth...to Whom God Gives Tomorrow."

Howard T. Cumming
General Chairman
Mrs. Alfred H. Doud
Hon. Peter Barry
General Vice-Chairmen

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Co-Chairmen

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Vice-Chairman

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Mrs. Chas. H. Wadhams
Vice-Chairmen

SPECIAL GIFTS
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William F. Shepard
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Albie Thomas
Chairman

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President, Girl Scouts
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Melvin B. Neisner
President, Boy Scouts
M. Jerome Reid
Walter C. Strakosh
Mrs. Chas. H. Wadhams
Charles F. Watson
George R. Williams

Miss Margaret Henderson
Girl Scout Executive
Director
Frederic Wellington
Boy Scout Executive

1. Enclosed is your copy of the brochure setting forth the immediate and future needs of the Boy and Girl Scouts of Rochester and Monroe County. To avoid duplication of effort and appeal, the Community Chest Review Committee, in approving the capital needs of the two Councils, recommended this single, united effort.
2. A total of \$1,497,000 is required to enable the Councils to expand their camping programs for those now enrolled as well as the THOUSANDS WHO ARE ON THE THRESHOLD. Scouting now reaches 28.5% of all eligibles, a total of 29,510. Conservative estimates forecast a registration of 39,000 by 1963.
3. The program covers minimum requirements in a carefully and realistically planned long-range schedule. Boy and Girl Scouting has proved to be one of the most effective means ever discovered to develop good citizenship traits.
4. In a short time, a volunteer, working unselfishly in behalf of our youth, will call on you to discuss the challenge of this vital program. Your support will provide spiritual and physical guidance and training for thousands of our boys and girls--our Citizens of Tomorrow.
5. Many Project or Memorial opportunities in each of the camps as well as the Boy Scout Service Center are listed. Your selection of one of these Projects will live on as an investment assuring our young people of the opportunity to develop into responsible citizens, parents and leaders equipped to assume their roles confidently in the affairs of our city, state and nation.
6. We have adopted a 30-month pledge period which, beginning in October, 1958, will extend through March, 1961, thereby touching parts of four tax-years. A program of this magnitude cannot succeed with cash, out-of-pocket contributions alone. We urge that you consider an investment over the pledge period which for tax purposes will be deductible in each of these four years.
7. We hope earnestly that you will discuss all phases of the program with the Committee Member who calls on you and we urge you to make a generous investment.

Howard T. Cumming,
General Chairman

Scouting builds: Character ■ Responsibility ■ Leadership ■ Citizenship ■ Health ■

Girl Scouts

CAMP PINE-WOOD Development Program

Land	\$ 55,000.00
Lake, roads, camp-sites and utilities	150,000.00
Buildings	259,382.00
Equipment	88,772.00
Architects' Fees	22,600.21
Contingency Allowance	27,288.20
TOTAL	\$603,042.41

CAMP BEECH-WOOD Improvement Program

Roads, camp-sites and utilities	\$ 13,100.00
Buildings	110,814.00
Equipment	6,070.00
Architects' Fees	8,099.64
Contingency Allowance	11,080.00
TOTAL	\$149,163.64
Purchase of nearby Day Camp Site	\$ 30,000.00

DIVISION OF CAMPAIGN PROCEEDS . . .

By agreement between the two Scout organizations, net proceeds after campaign and pledge collection expenses are met will be divided on the basis of the needs of the two Councils—55.3 per cent for the Girl Scouts and 44.7 per cent for the Boy Scouts.

Responsibility for the conduct of the campaign rests with a specially formed, non-profit organization, Monroe County Scouting, Inc., representing both Councils. This organization also will be in charge of final disbursements to the two Councils.

Boy Scouts

MASSAWEPIE CAMPS

Completion of third camp (Voyageur) and development of fourth camp
(Each camp unit designed to accommodate 250 boys)

Purchase of additional land	\$ 6,000.00*
Roads, camp-sites and utilities	22,675.00
Buildings	117,944.00
Equipment	46,400.91
Loan—principal and interest	34,530.00**
Contingency Allowance	19,250.00
TOTAL	\$246,799.91

CUTLER SCOUT RESERVATION

Improvement Program

Roads, camp-sites and utilities.....	\$16,450.00
Buildings	36,300.00
Equipment	4,980.00
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TOTAL.....	\$57,730.00
Less Cutler Expansion Fund on hand.....	—7,695.00***
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TOTAL.....	\$50,035.00
Purchase of nearby site for short-term camping.....	\$50,000.00

BOY SCOUT SERVICE CENTER

To enlarge, restore and remodel the Powers House, 474 East Avenue, providing 11,975 square feet of administrative space. No real estate costs are involved since the property was deeded to Otetiana Council by Fred and Maurice Forman as a gift to Scouting.

New addition, ground floor and main floor totaling 5,425 square feet.....	\$ 78,132.00
Repair, remodeling and restoration of existing building, including new partitions, flooring, removal of old stairways, construction of new stairways, paint removal to restore original exterior red brick finish, repair of south and east porticos, removal of west portico, yard work and lighting, new sidewalks, black-topped parking and driveway surfaces.....	87,682.00
Furnishings and equipment, including installation wiring, plumbing, heating, inter-communication system, electric clock, burglar alarm system.....	91,785.00
Architects' and Engineers' Services and Project Supervision.....	27,401.00
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TOTAL.....	\$285,000.00

(*To open up currently inaccessible areas. **Needed to ready third (Voyageur) camp for 1958 use.
 ***Earmarked from previous campaign.)

LONG RANGE ECONOMY MOVE . . .

Present quarters of the Otetiana Council are sub-standard and can no longer serve the complete needs of Boy Scouting. The alternative to development of the Council's own Boy Scout Service Center would be rental of adequate space. If the Council were obliged to take this step, its program would require not less than 10,000 square feet of suitable space. The current cost of \$3.00 per square foot would total \$30,000 a year.

Annual maintenance of the new Service Center is computed at \$9,000 on the basis of current price levels. This includes utilities, heating, fire and liability insurance, interior and exterior structural care, snow removal and upkeep of the grounds. Thus, development of the new Service Center will mean a yearly saving of \$21,000 as against the much greater expense of rented space.

More than 30 per cent, or 165 of the 537 other Boy Scout Councils of the nation have solved this very same problem by developing their own Service Centers, thereby saving their Community Chests or United Funds substantial sums annually.

**Boy Scouts
Enrolled**

**Boy Scouts
Camping**

			?		
			1963		
			15,215		
			NOW		2,368**
		13,527			NOW
		1955			
	9,650				2,168**
	1950				1955
5,830					
1945				1,040**	
				1950	
				937*	
				1945	

*One week per boy. **Two weeks per boy.

GROWTH . . .

These growth-charts sharply focus the swift rise in Boy and Girl Scout enrollment as it moves apace with our soaring youth population.

TODAY, we have 103,386 boys and girls of Scouting age and of these, 28.5 per cent, or 29,510 are enrolled.

In 1945, the combined enrollment was 10,616, or 16.8 per cent of the 62,774 boys and girls of Scouting age at that time.

We must prepare facilities now for at least 39,000 Boy and Girl Scouts as early as 1960 because Scouting, with its interestingly varied camping and other programs, will attract even greater numbers of our young people.

Only resident camping is covered by these records because this vital phase of Scouting constitutes the indispensable workshop in which the skills and knowledge gained in the course of the rest of the year are given full, practical application.

**Girl Scouts
Registered**

**Girl Scouts
Camping**

			?		
			1963		632
			14,295		NOW
			NOW		578
		10,589			1955
		1955			
	5,888				446
	1950				1950
4,831					
1945				225	
				1945	